PACKAGING TOOLKIT

This week we are going to look at some food carton designs that you will find on supermarket shelves. Next time you see a food carton have a look at its design.

WHAT YOU WILL NEED:











Printer

Scissors

Glue

Paper

Colour Pencils

CARTON DESIGN:

Easter egg carton with two 'tuck ends' at the top and bottom.

QUESTION:

What is a tuck end carton?

ANSWER:

This is a flap that tucks into the carton making it very easy to open and close. On this Easter egg carton, the tuck ends are at the top and bottom of the carton.

HOW TO MAKE:

You can choose whether you want to colour in your own design or use the one that has already been coloured-in by our graphic designer!

- 1. Once you have folded all the flaps, make sure to glue the glue flap and stick to the other side panel.
- 2. Tuck in the top and bottom flaps.
- 3. Now find an Easter egg that fits!









