

PACKAGING TOOLKIT

This week we are going to look at some food carton designs that you will find on supermarket shelves. Next time you see a food carton have a look at its design.

WHAT YOU WILL NEED:



Printer



Scissors



Glue



Paper



Colour Pencils

CARTON DESIGN:

Easter Spring Chick carton
with two 'side tuck ends'

QUESTION:

What is a tuck end?

ANSWER:

This is a flap that tucks into the carton making it very easy to open and close. On this chick the tuck ends are on the side of the carton.

HOW TO MAKE:

You can choose whether you want to colour in your own design or use the one that has already been coloured-in by our graphic designer!

1. Once you have folded all the flaps, make sure to glue the glue flap on the back of the chick's head.
2. Tuck in the side flaps and it will look like a matchbox with a chick on top.

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