

PACKAGING TOOLKIT

This week we are going to look at some food carton designs that you will find on supermarket shelves. Next time you see a food carton have a look at its design.

WHAT YOU WILL NEED:



Printer



Scissors



Glue



Paper



Colour Pencils

CARTON DESIGN:

A Carrot carton with a 'crash lock base'

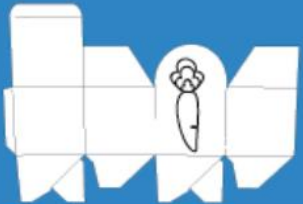



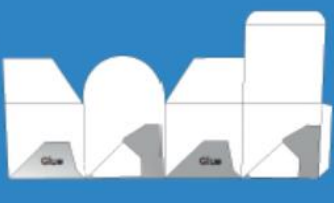
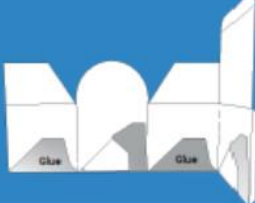



QUESTION:

What is a crash lock base?

ANSWER:

This is a special base on a carton that has a push-in flap, which automatically closes the carton when it is made up.

HOW TO MAKE:

		
1 Make sure you fold all of your creases.	2 Turn over the carton.	3 Fold over these two bottom flaps.
		
4 Now fold over the smaller flap again to be on top of the other flap.	5 Fold over the other two bottom flaps and glue them.	6 Now fold the whole of the bigger panel over.
		
7 Glue the small side flap.	8 Now fold over the last panel to stick onto the glued flap. Keep everything flat whilst you do this.	9 Once the glue has dried open up the carton and the bottom will magically 'click' into place.



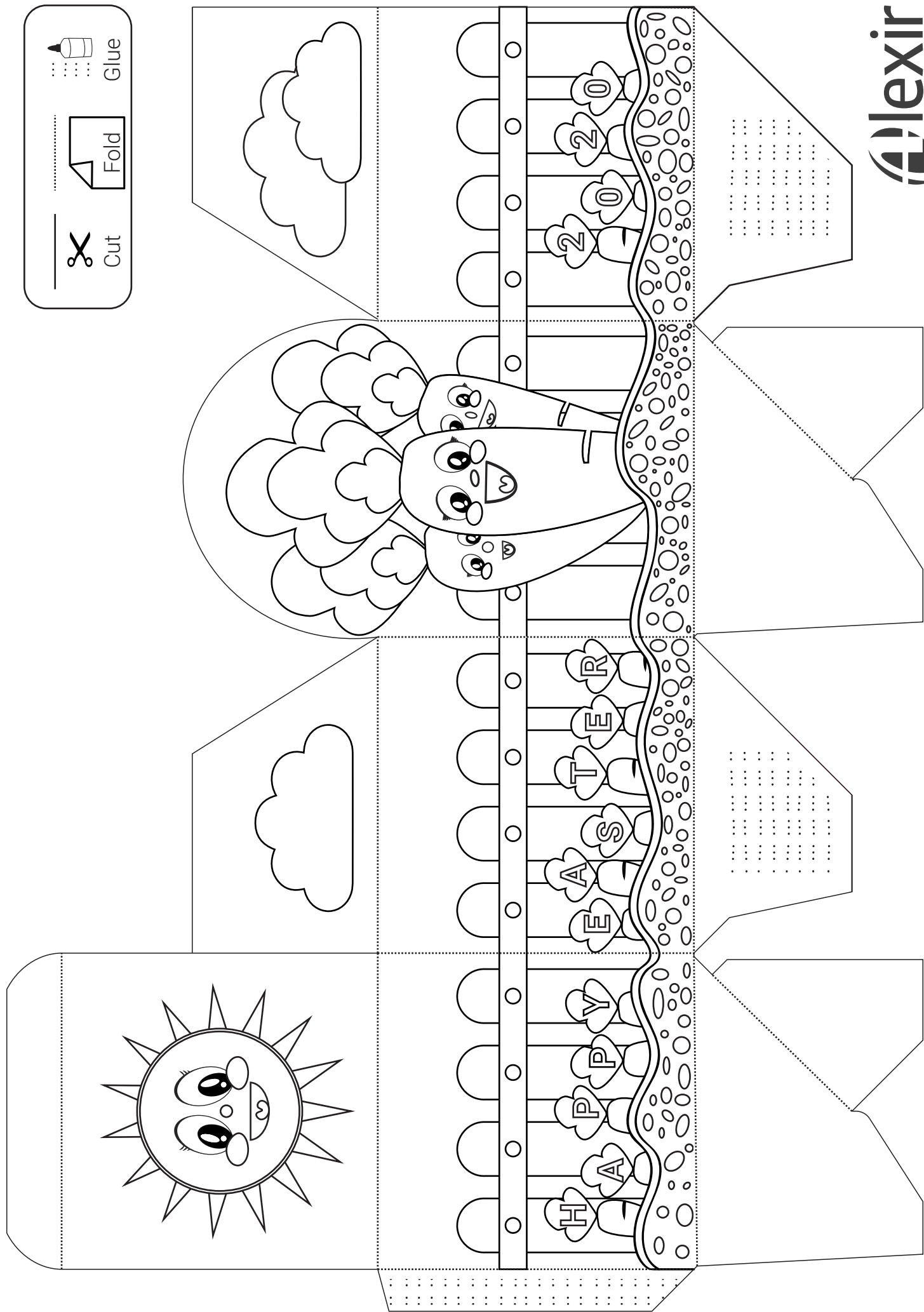
Glue


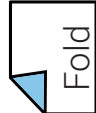



Cut



Fold



 Cut
 Fold
 Glue

