



STRUCTURAL PACKAGING DESIGN



Address Customer contact Alexir Packaging Ltd

Premier Foods (Ashford) PO BOX 2839 Accounts Payable 40 Spring Gardens Manchester M2 1EN FOR FOOD USE	Design due date 29/11/2017	
	Date requested	27/11/2017
	Requested by	Janine Fennell
	Internal contact	Janine Fennell
	External contact	Tom Sene

Project title: 30. Paul Hollywood Gingerbread House

DESIGN instructions

Design description	30. Paul Hollywood Gingerbread House
Design detail	30. Paul Hollywood Gingerbread House
Style	Non standard
Board	450Micron Coated Folding Boxboard white back
Dimensions	To contain contents in supplied sample
Aperture detail	Discretion of 3M
Window detail	Discretion of 3M

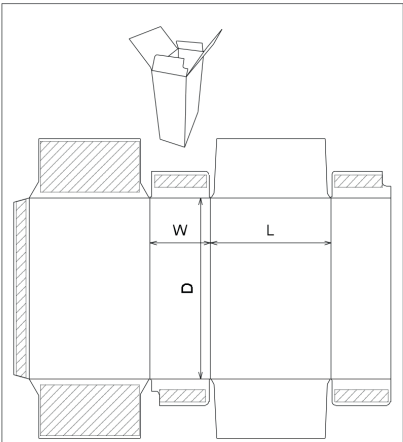
Special instructions / Notes

Hi Emma, Following our earlier discussion, can you please create a new profile for a Gingerbread House - details as follows: Style: house shaped similar to picture on front of supplied sample; please feel free to be creative as there is no set style to follow. Size: to contain ingredients inside the supplied sample. Material: 450mic White Back Folding Boxboard. Options: if possible include a non-window option & a window option; again this will be at your discretion. No of Samples: 2 x Glued & 1 x Flat of each option. Many Thanks Janine

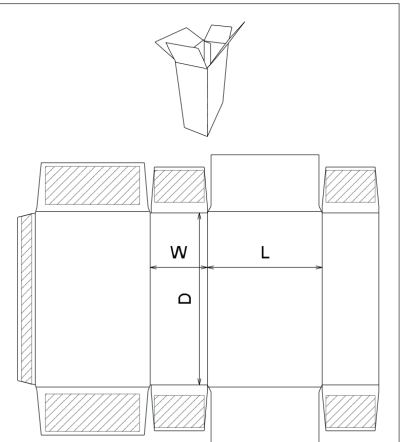
Samples for customer Samples for requestor

Glued	2	Flat	1	Glued	0	Flat	0
Customer due date	22/11/2017	Requestor due date					

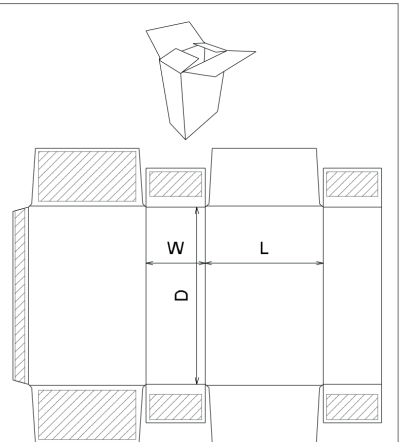
- Customer name
 - Customer contact
 - Internal contact
 - Project title
 - Design due date
 - Description: Standard/Non standard.
 - Board type and thickness
 - Dimensions
 - Apertures or windows
- (If the cut requires some film, then it is called a window. If no film is required, then it is known as an aperture).
- Special instructions for the project
 - Samples



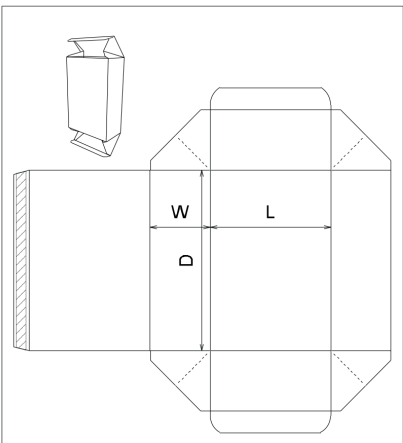
ECMA Folding Carton\Group A\FC0505 - Captain End Load Skillet - FC0505 - Folding Carton Skillet



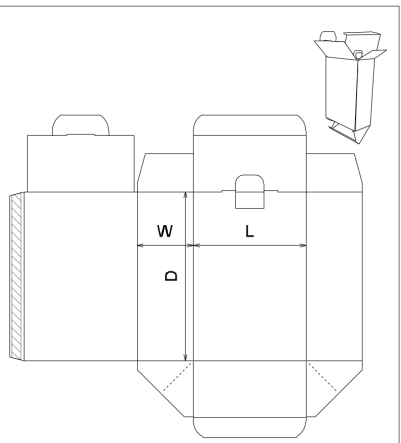
ECMA Folding Carton\Group A\FC0502 Bradman Lake End Load Skillet - FC0502 - Folding Carton Skillet



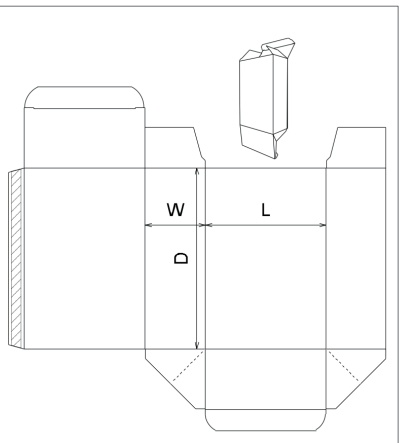
ECMA Folding Carton\Group A\FC0501 Jacob White End Load Skillet - FC0501 - Folding Carton Skillet



ECMA Folding Carton\Group A\ECMA A9999 - FC0205 - Same Panel Webbed Tuck



ECMA Folding Carton\Group A\ECMA A9998 - FC1204 - Double Tuck Webbed Tuck



ECMA Folding Carton\Group A\ECMA A9920 Style B - FC0219 - Tuck to Front Webbed Tuck

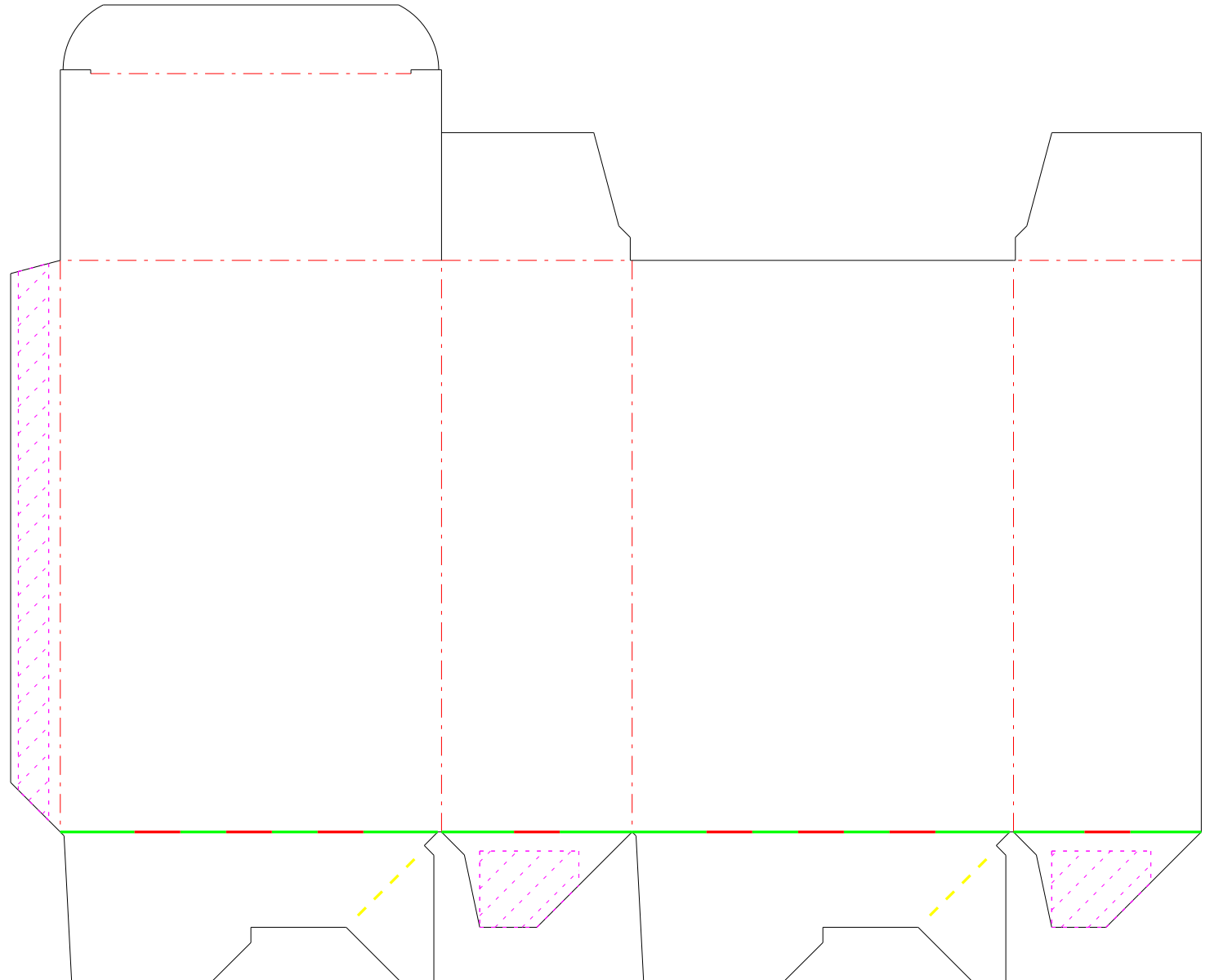
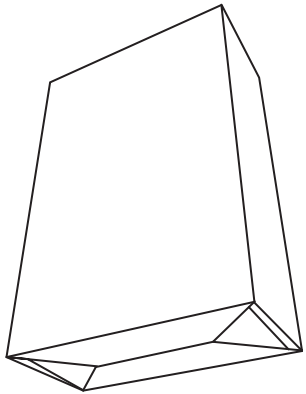
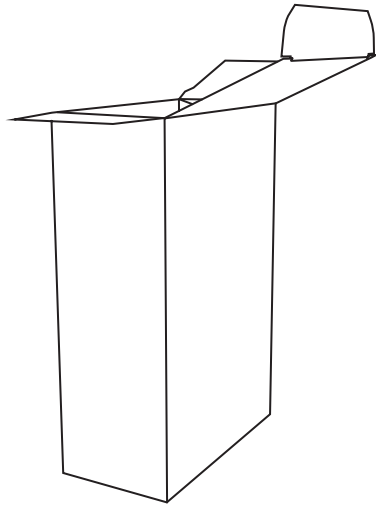
Typical cartons in the market

3

1. CLB (crash lock base) carton (tuck to front or tuck to back)
2. Envelope base carton (tuck to front or tuck to back)
3. Nested tray
4. Flanged nested tray
5. Same panel tuck end carton
6. Reverse tuck end carton
7. Sleeve
8. Skillet carton (various flap options)
9. Four corner glued tray
10. Six corner glued tray

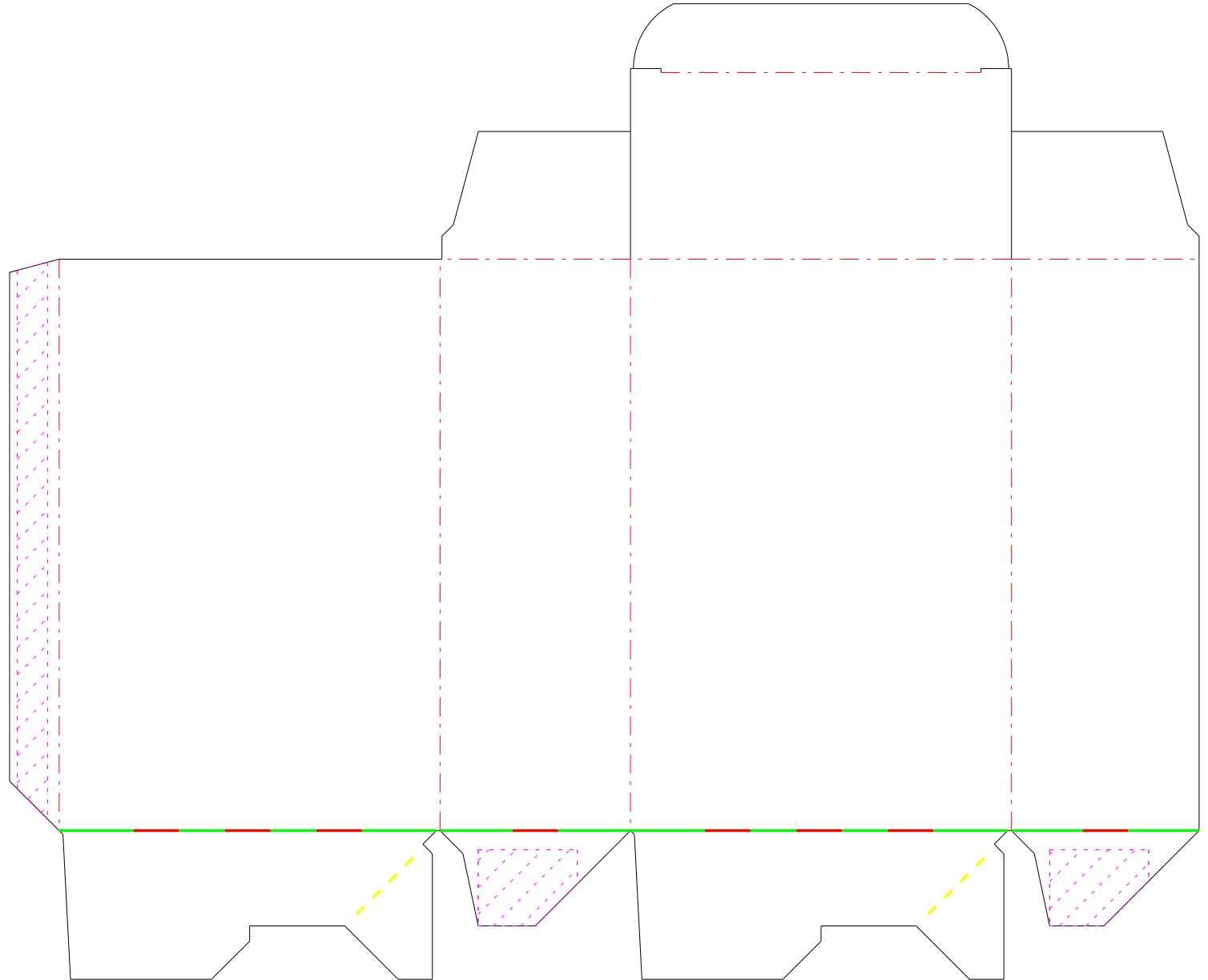
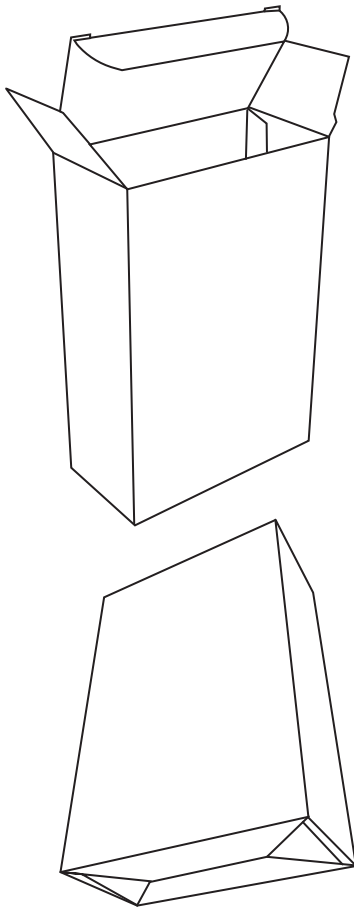
1. CLB (crash lock base) carton (tuck to front)

4



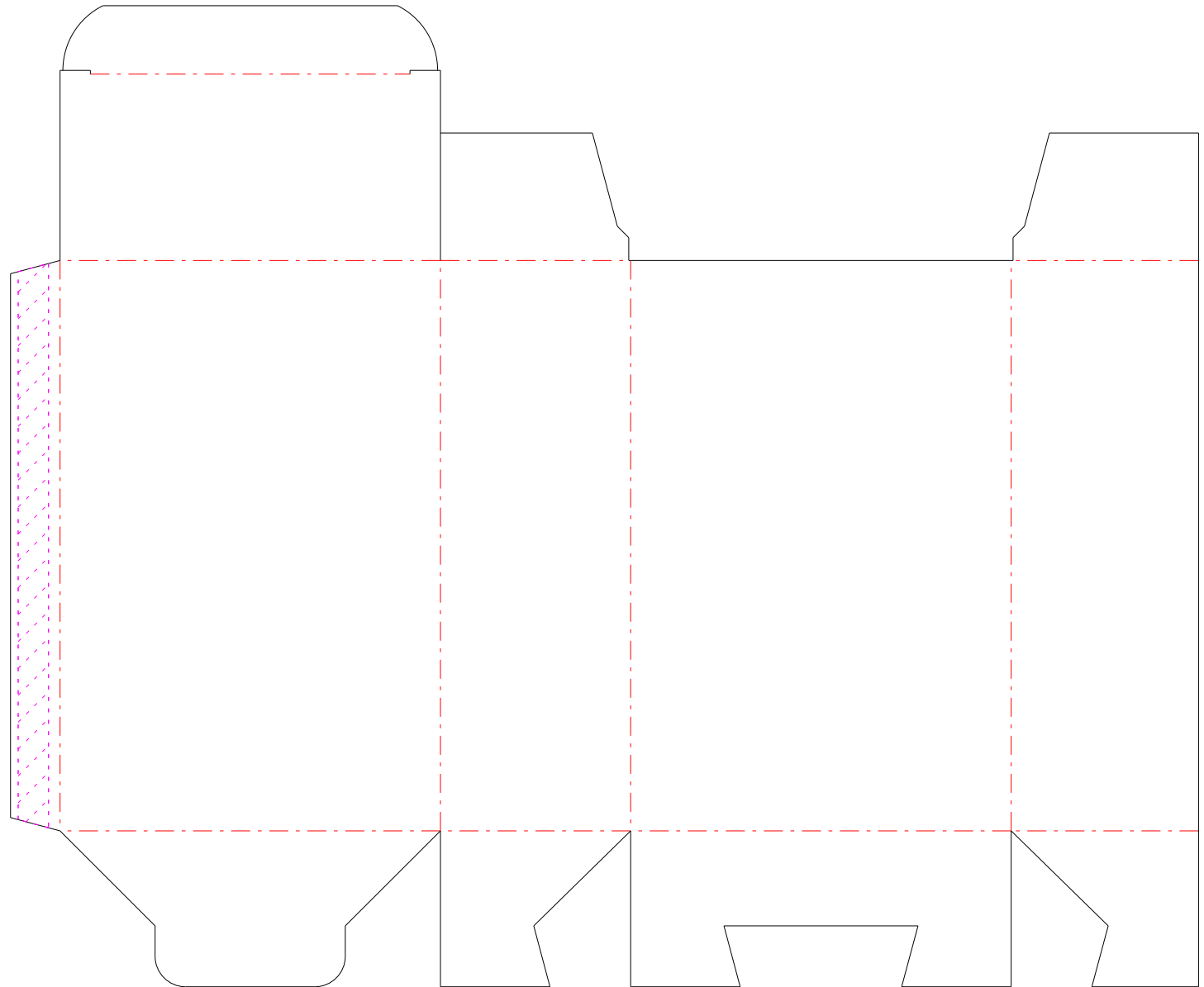
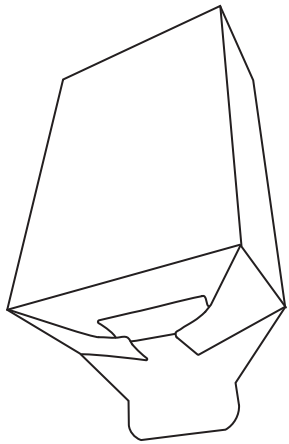
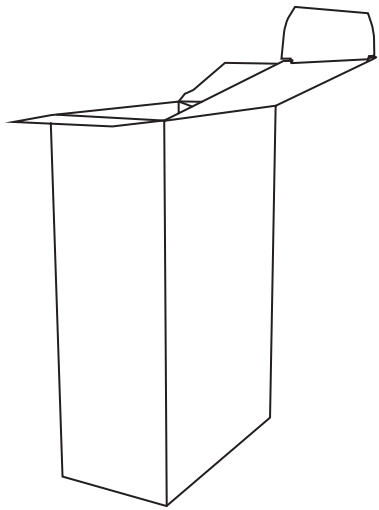
1. CLB (crash lock base) carton(tuck to back)

5



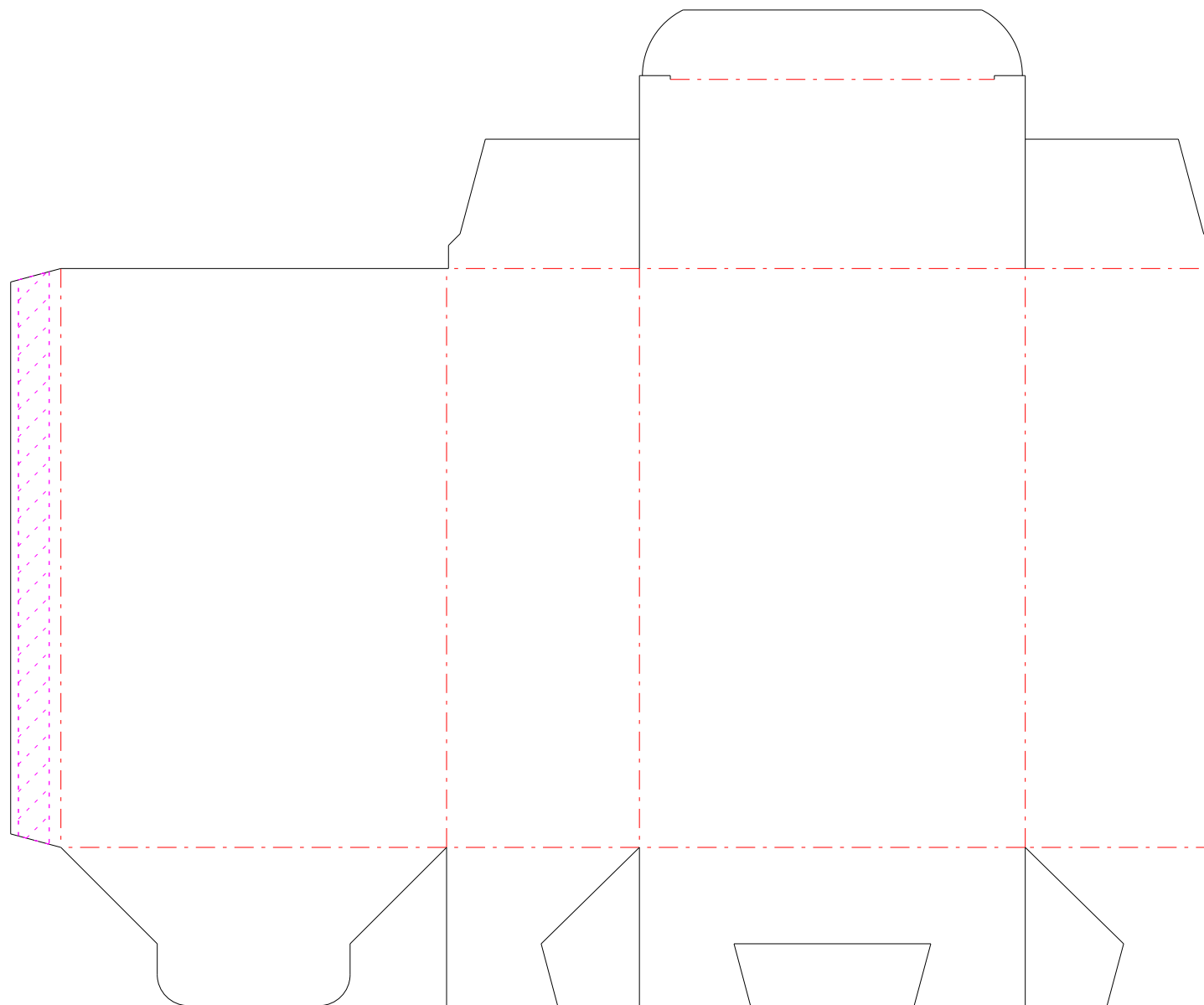
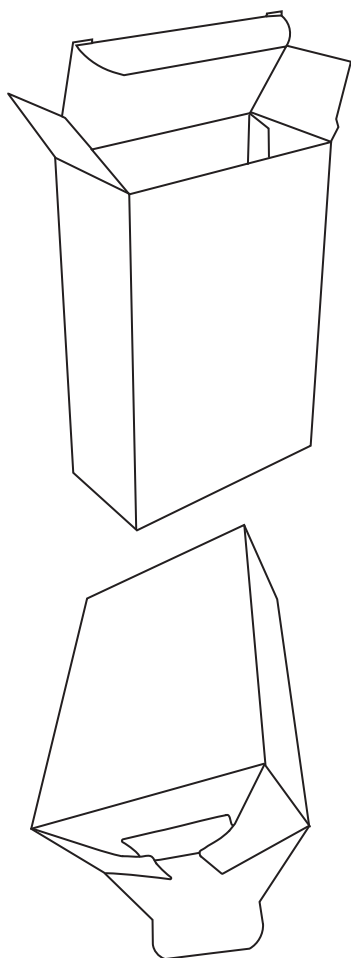
2. Envelope base carton (tuck to front)

6



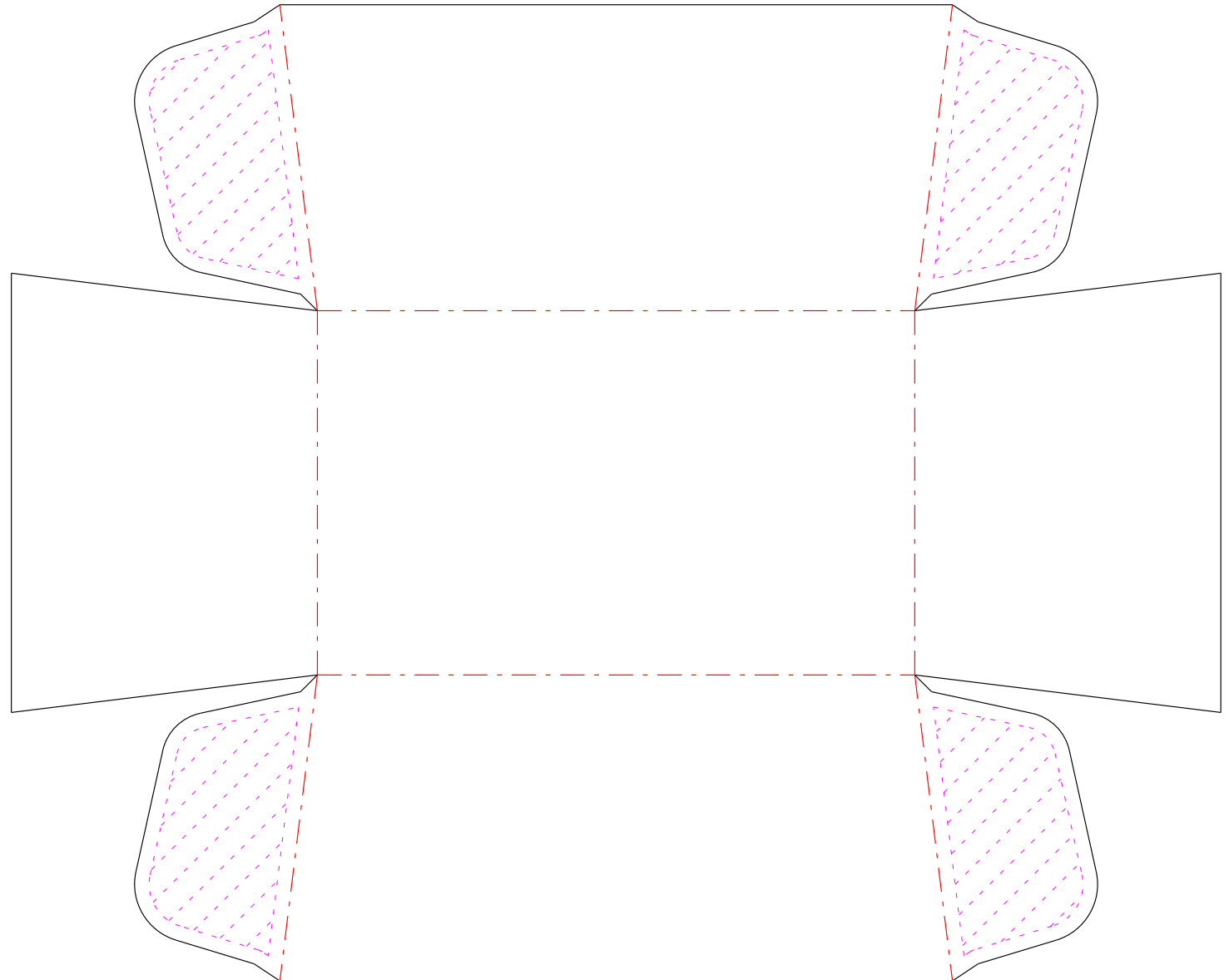
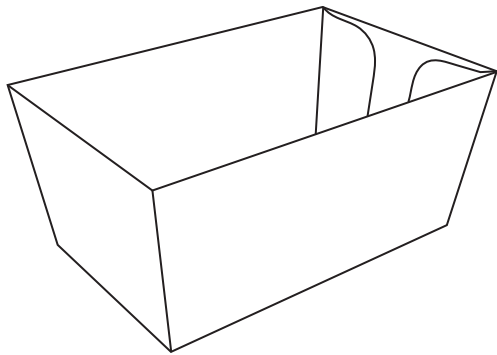
2. Envelope base carton (tuck to back)

7



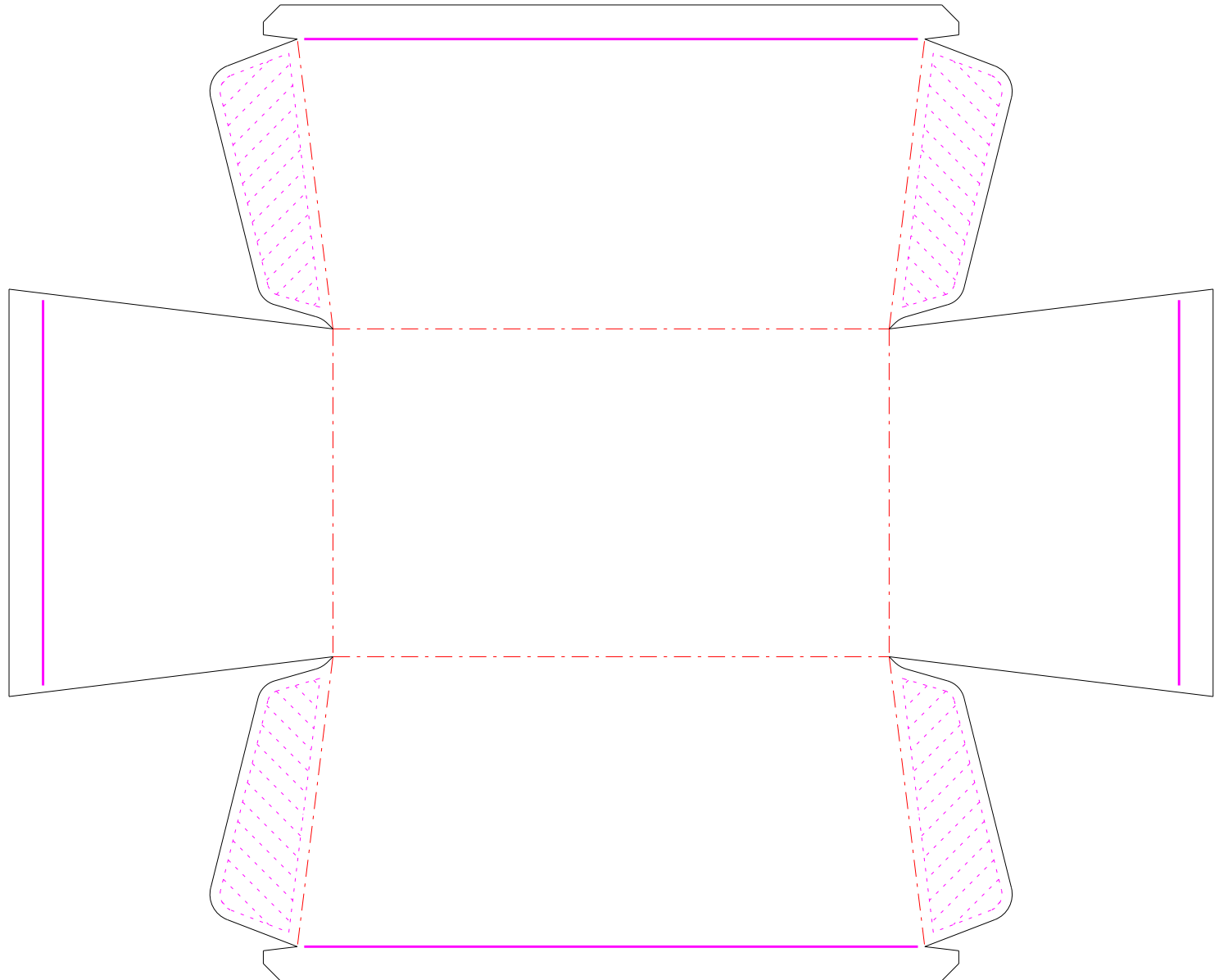
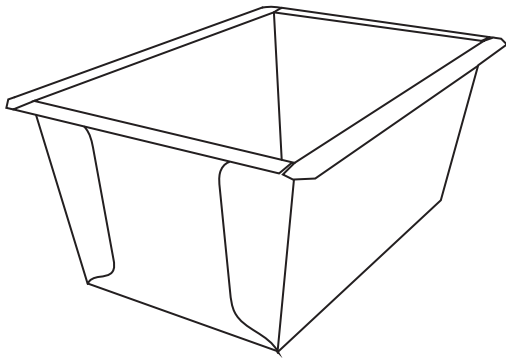
3. Nested tray

8



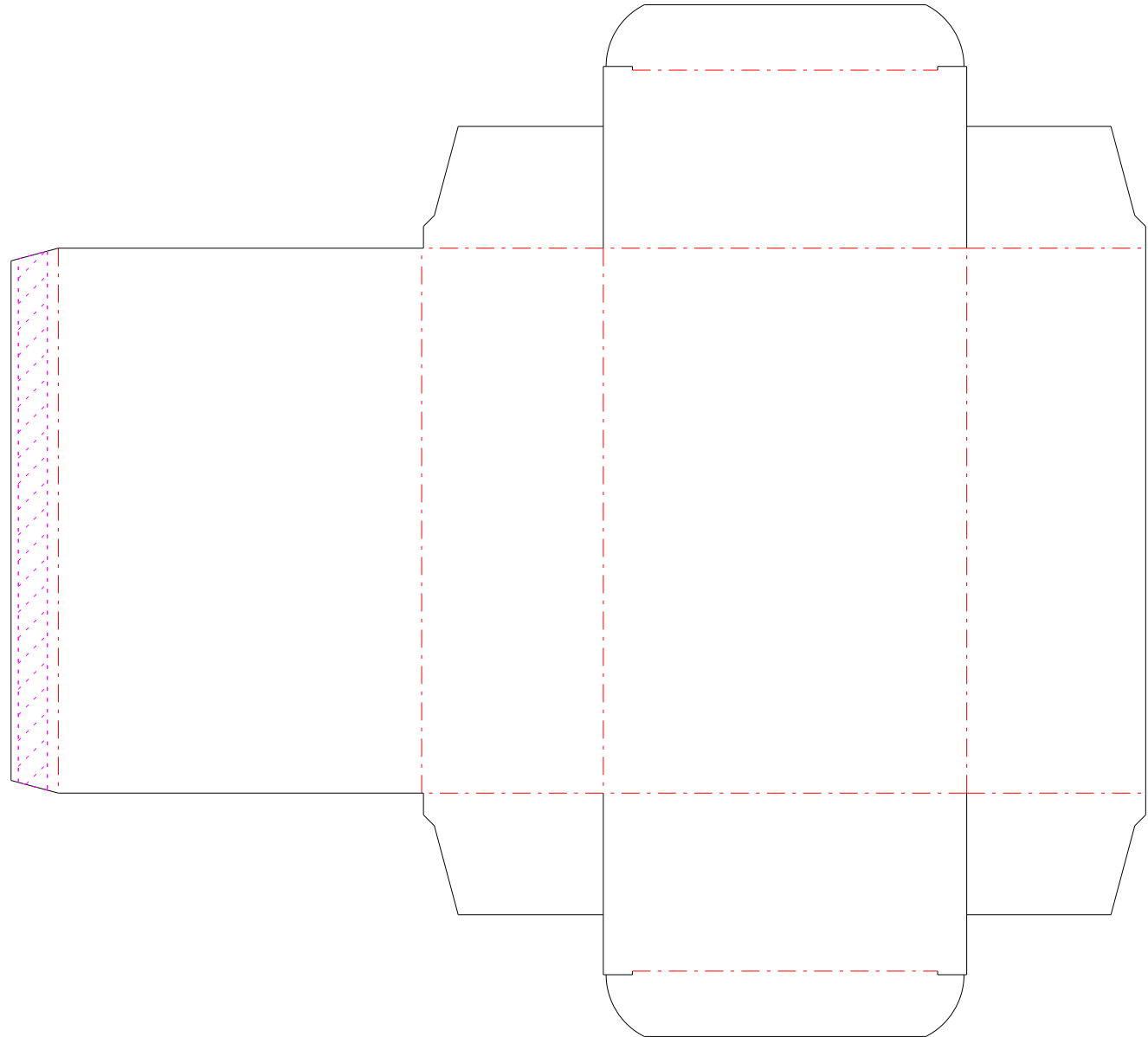
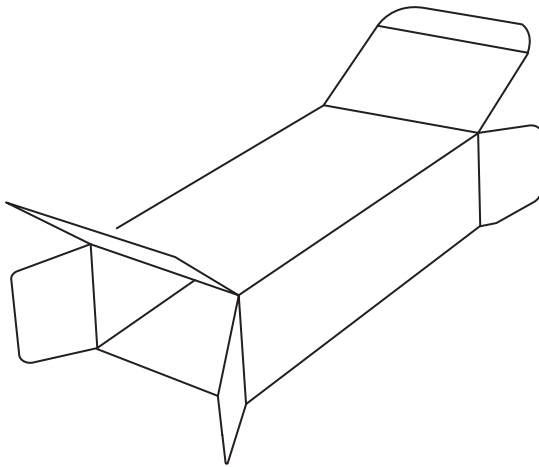
4. Flanged nested tray

9



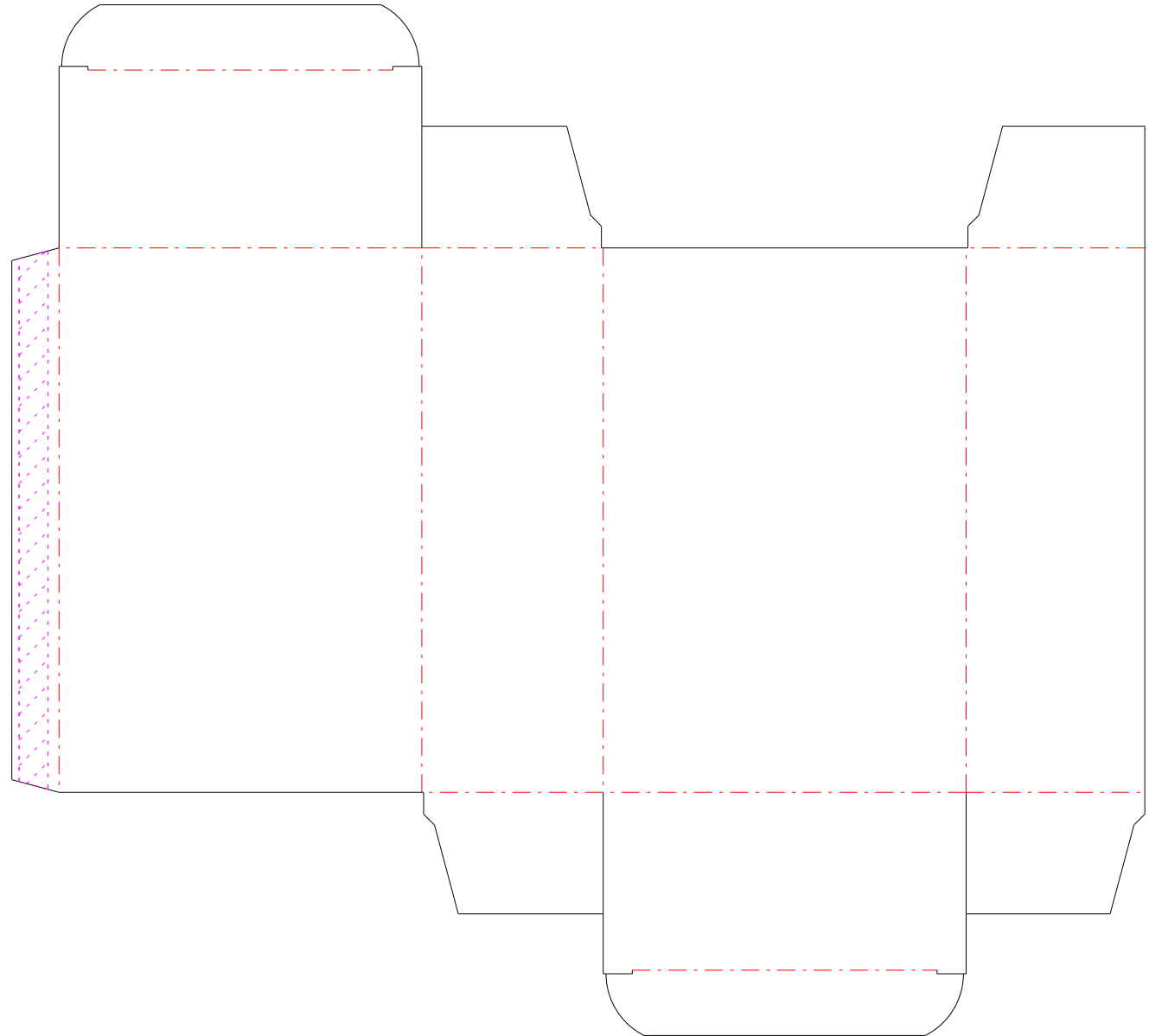
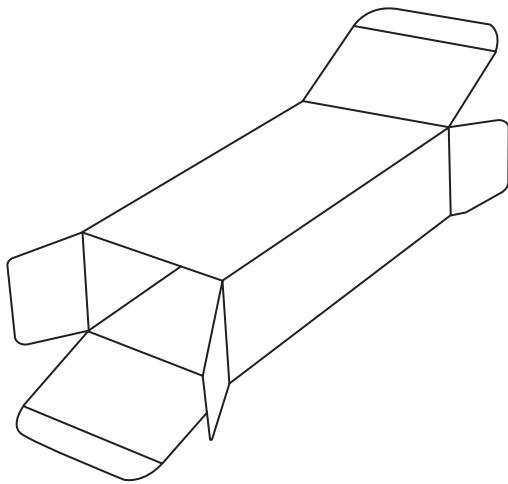
5. Same panel tuck end carton

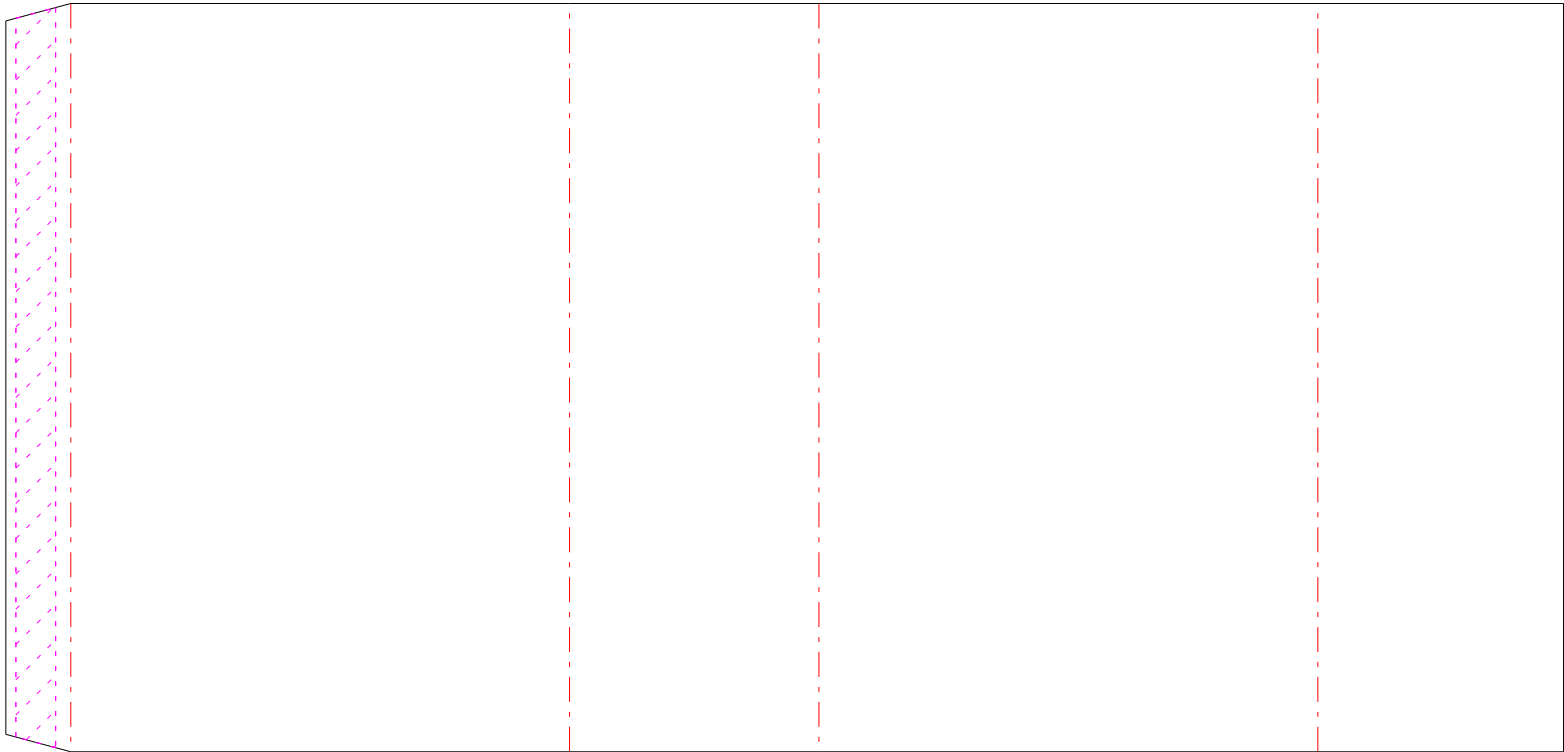
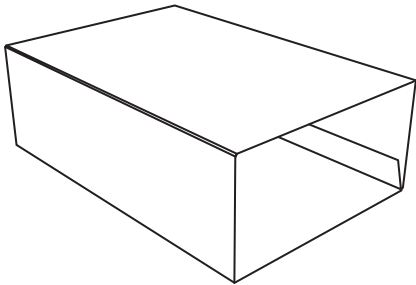
10



6. Reverse tuck end carton

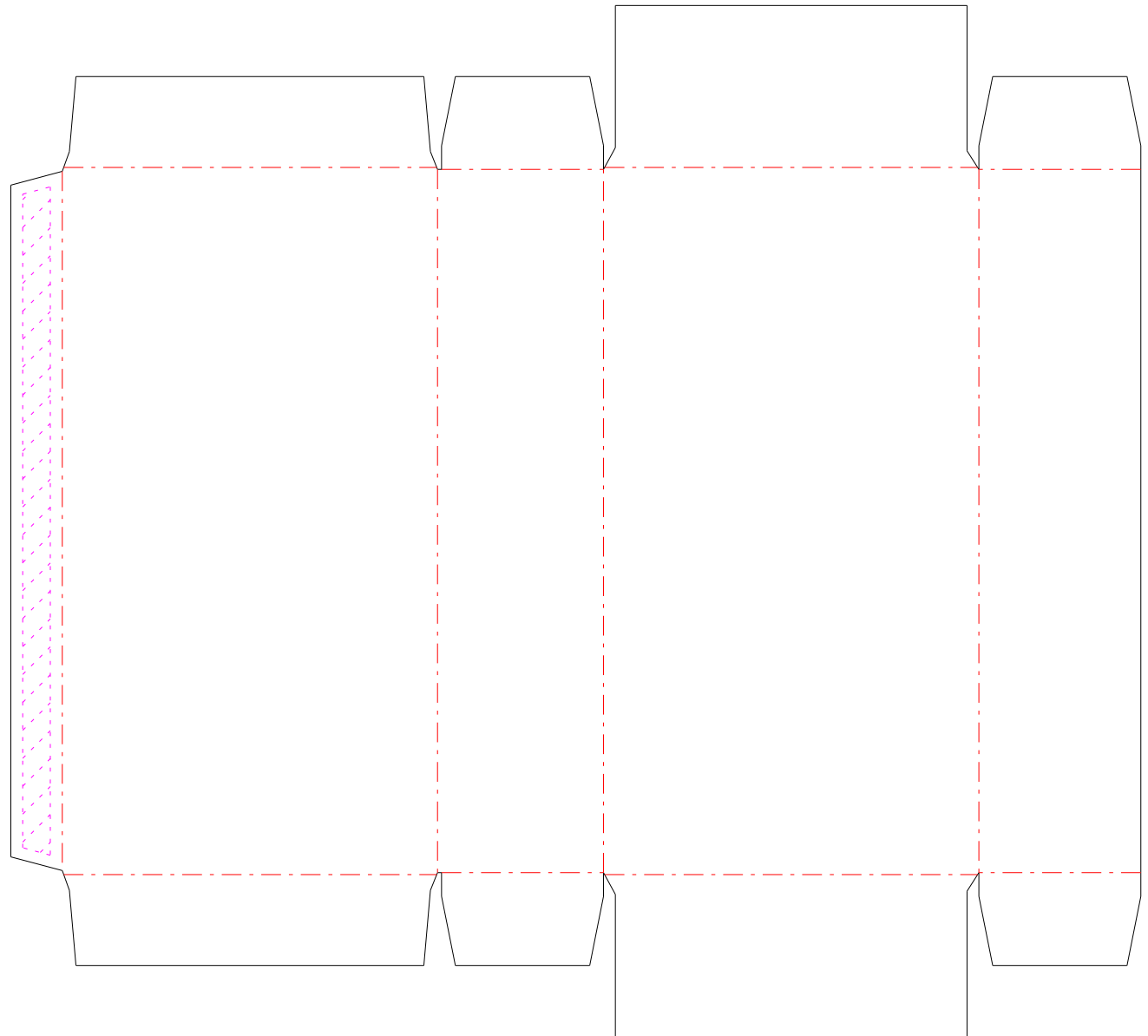
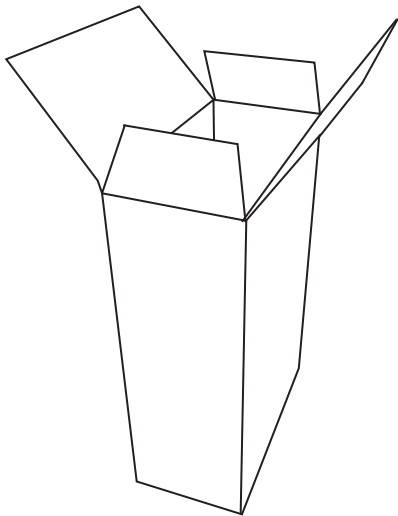
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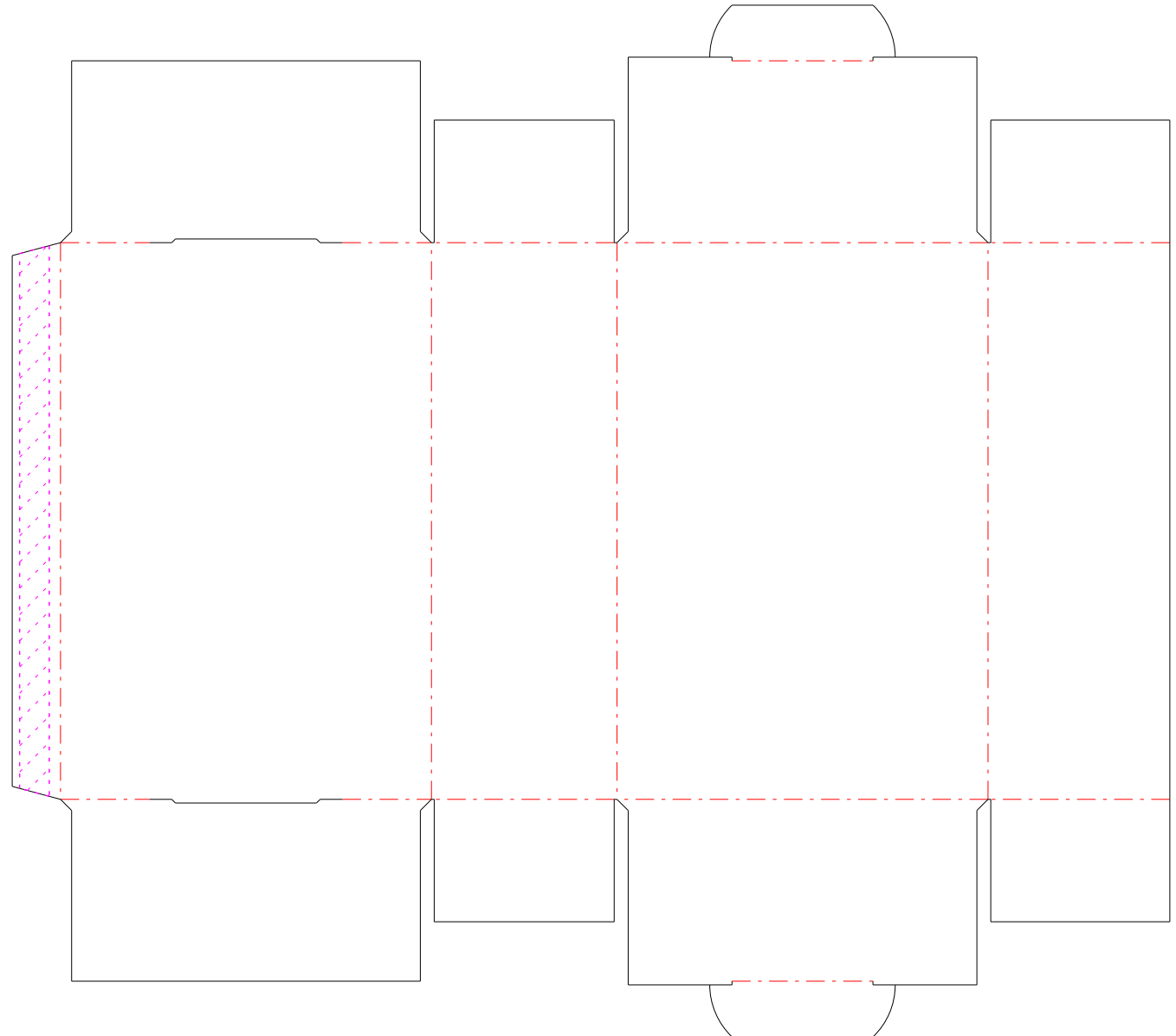
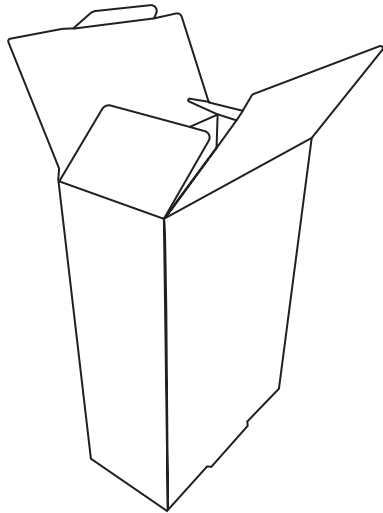
8. Skillet carton_ Closing A

13



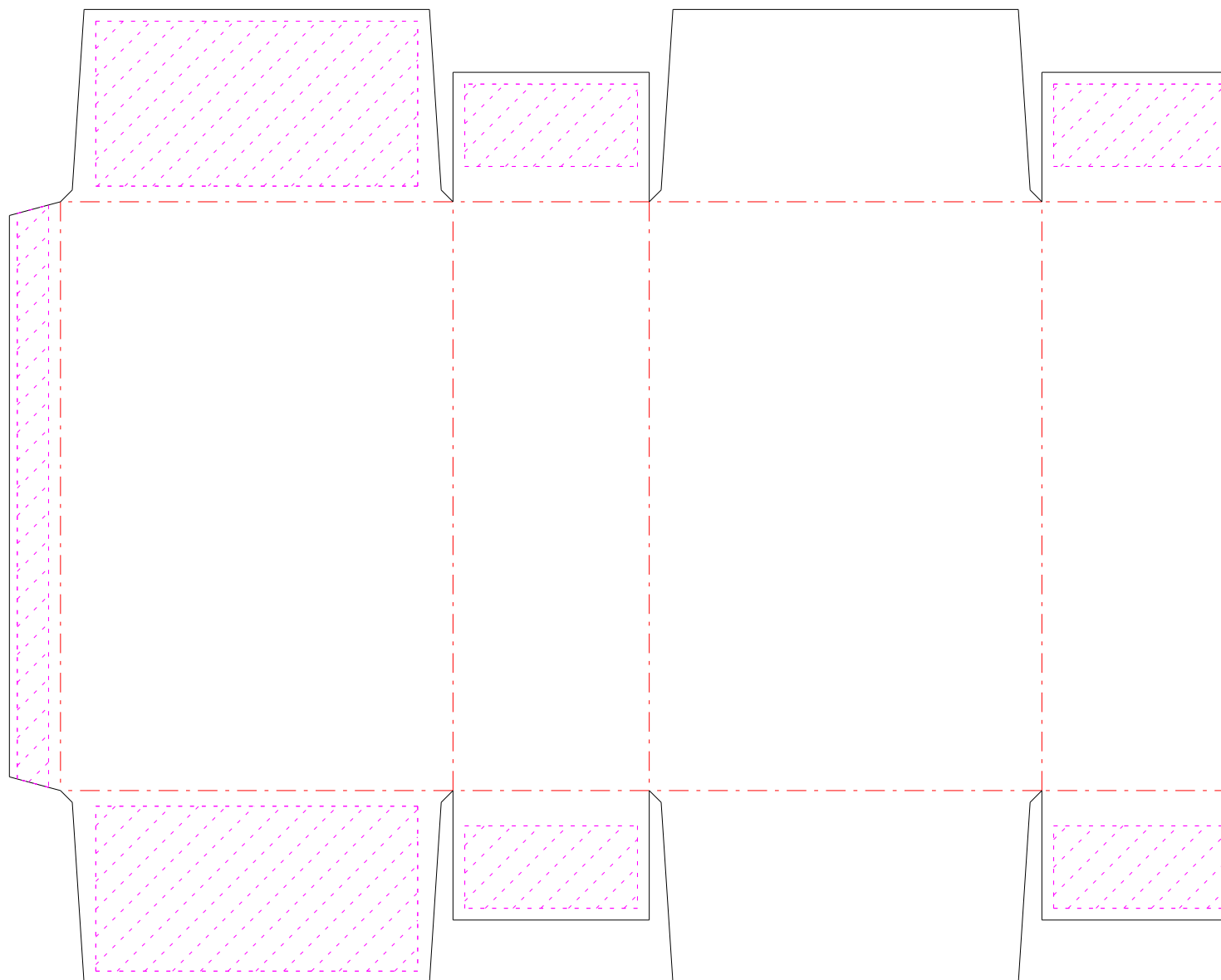
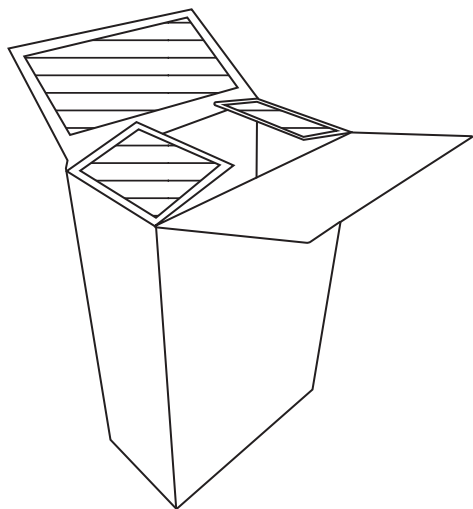
8. Skillet carton_Closing B

14



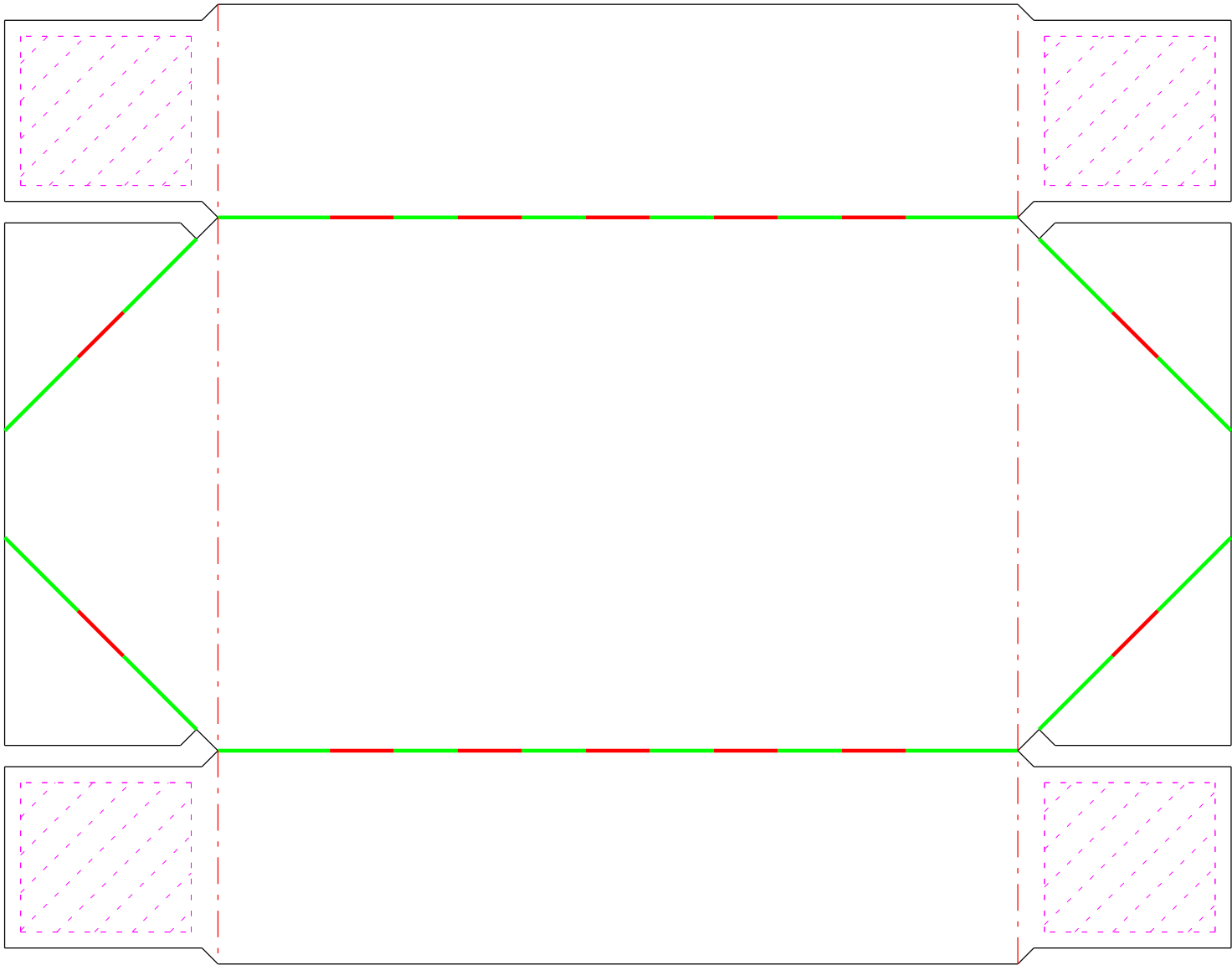
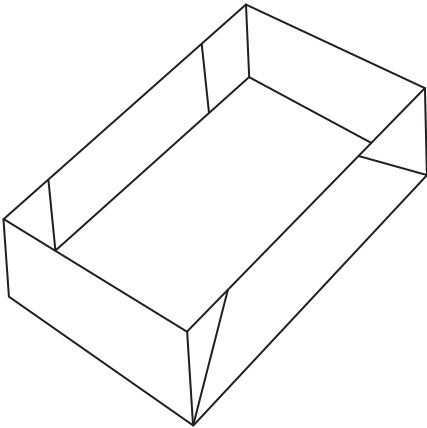
8. Skillet carton_Closing C

15

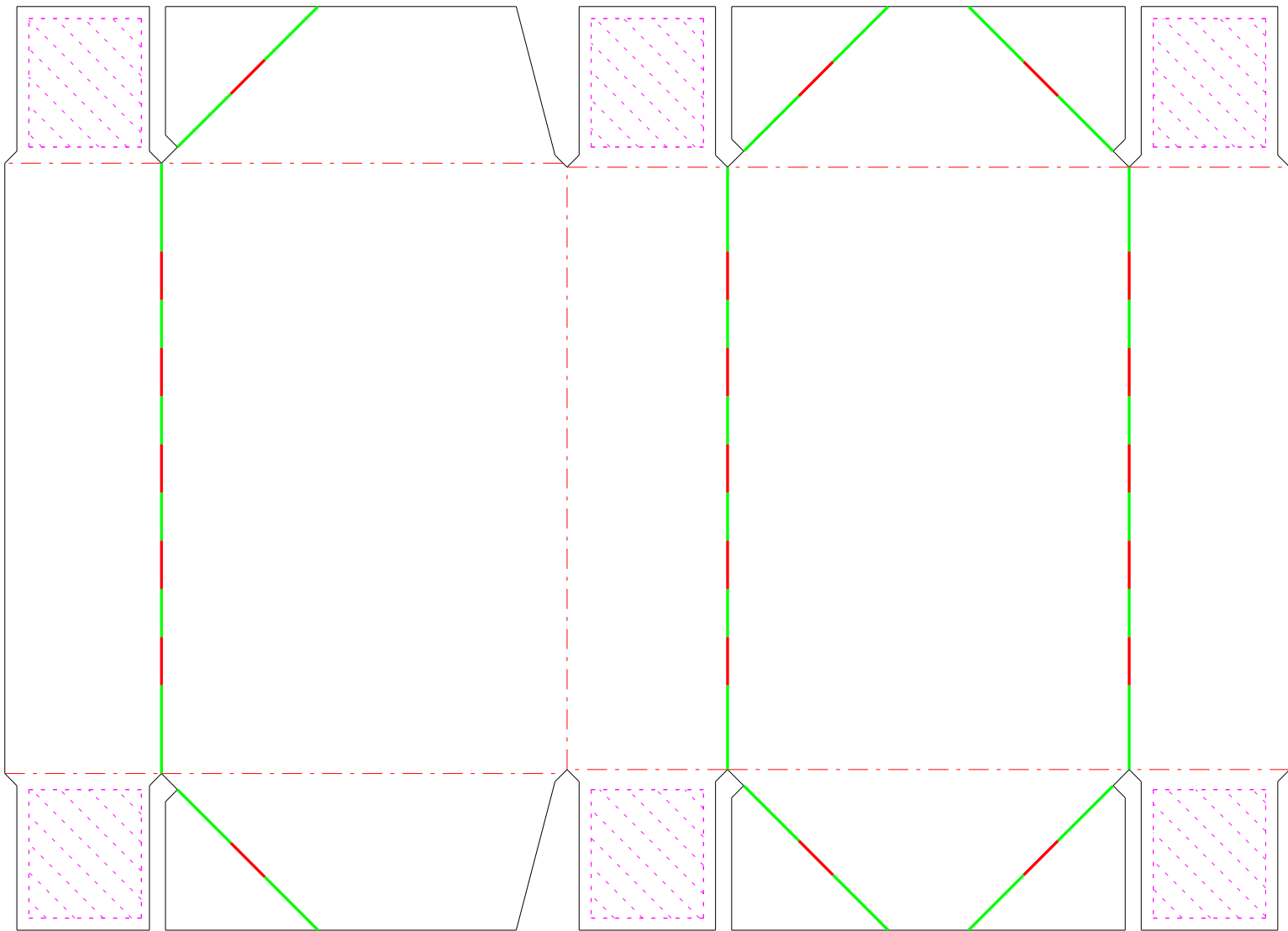
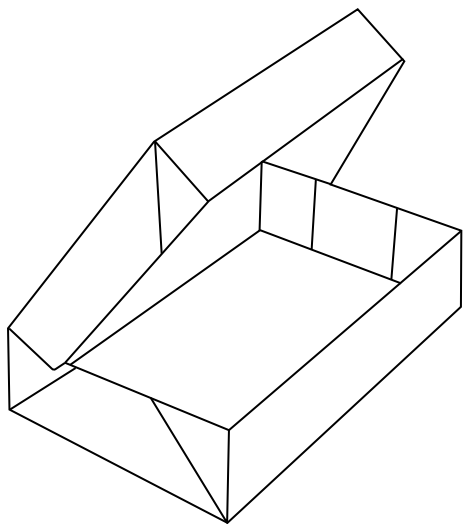


9. Four corner glued tray

16



10. Six corner glued tray



FBB



Perfect for retail packaging
Excellent print quality
Many finishing effects
Variety of shapes

Corrugated



Stronger than FBB
Secondary packaging
Inner flute
E-commerce & postal outers

Rigid



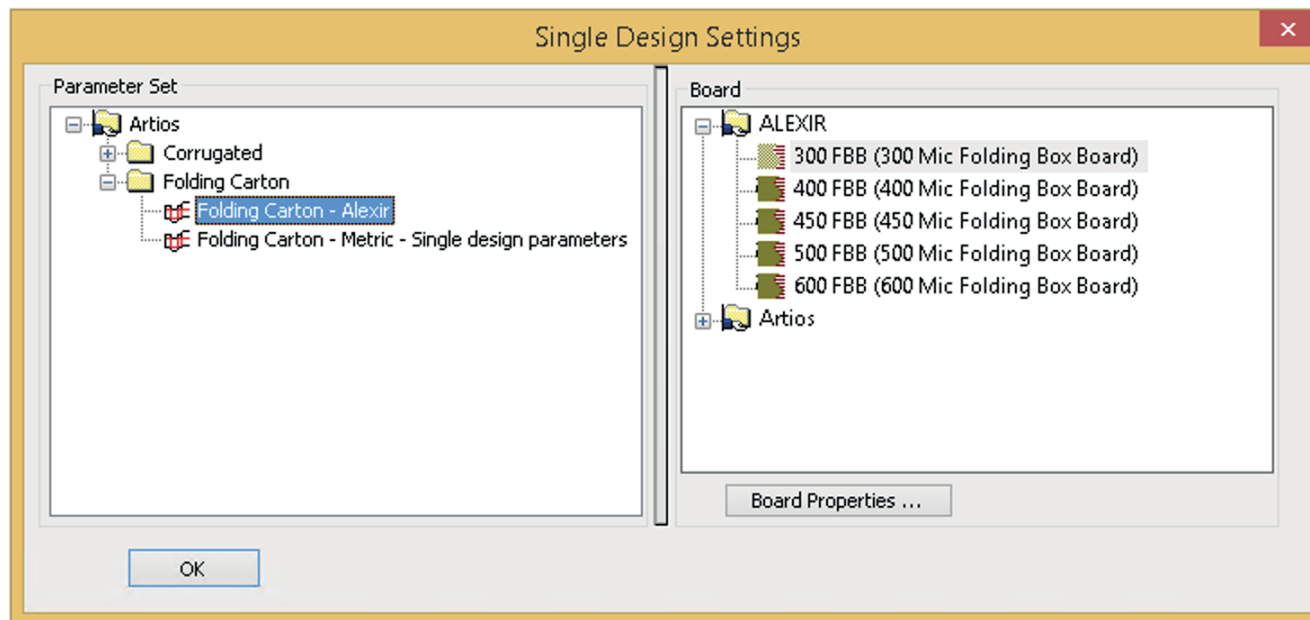
Stiff rigid box
Premium & luxury market
Many finishing effects
Variety of shapes

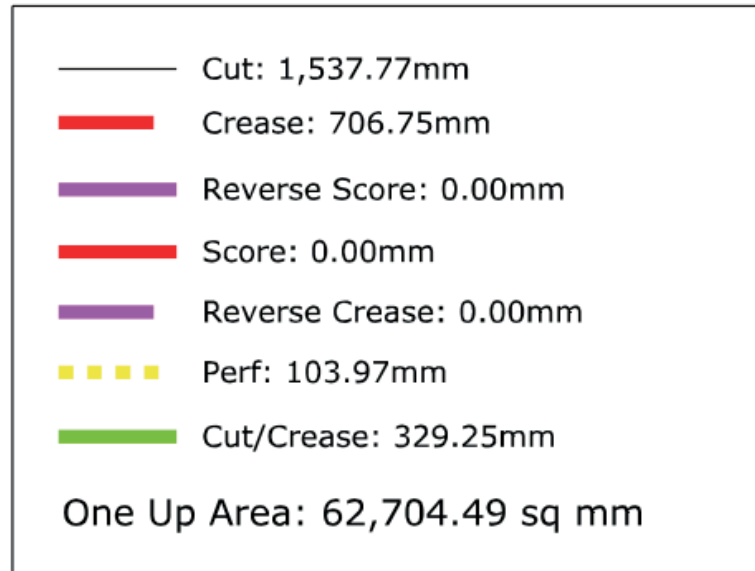
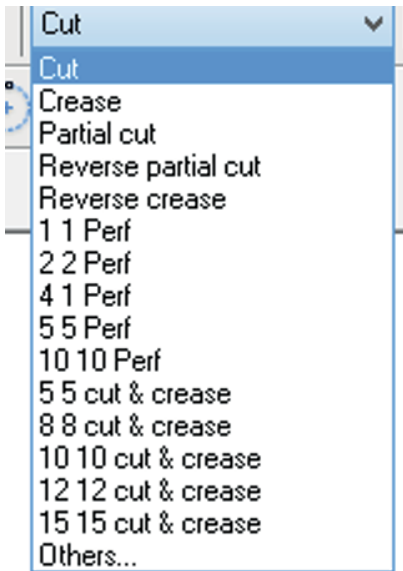
Micron/Flute

Micron (or caliper) refer to the thickness of solid board whereas for corrugated board this is known as the flute.

Board grain direction

In the papermaking process, the fibers align themselves in the direction of the vibrating wire mesh upon which the paper is formed. They tend to line up in the same forward direction, parallel to the direction of the web or side edges of the paper. This is called the grain direction.

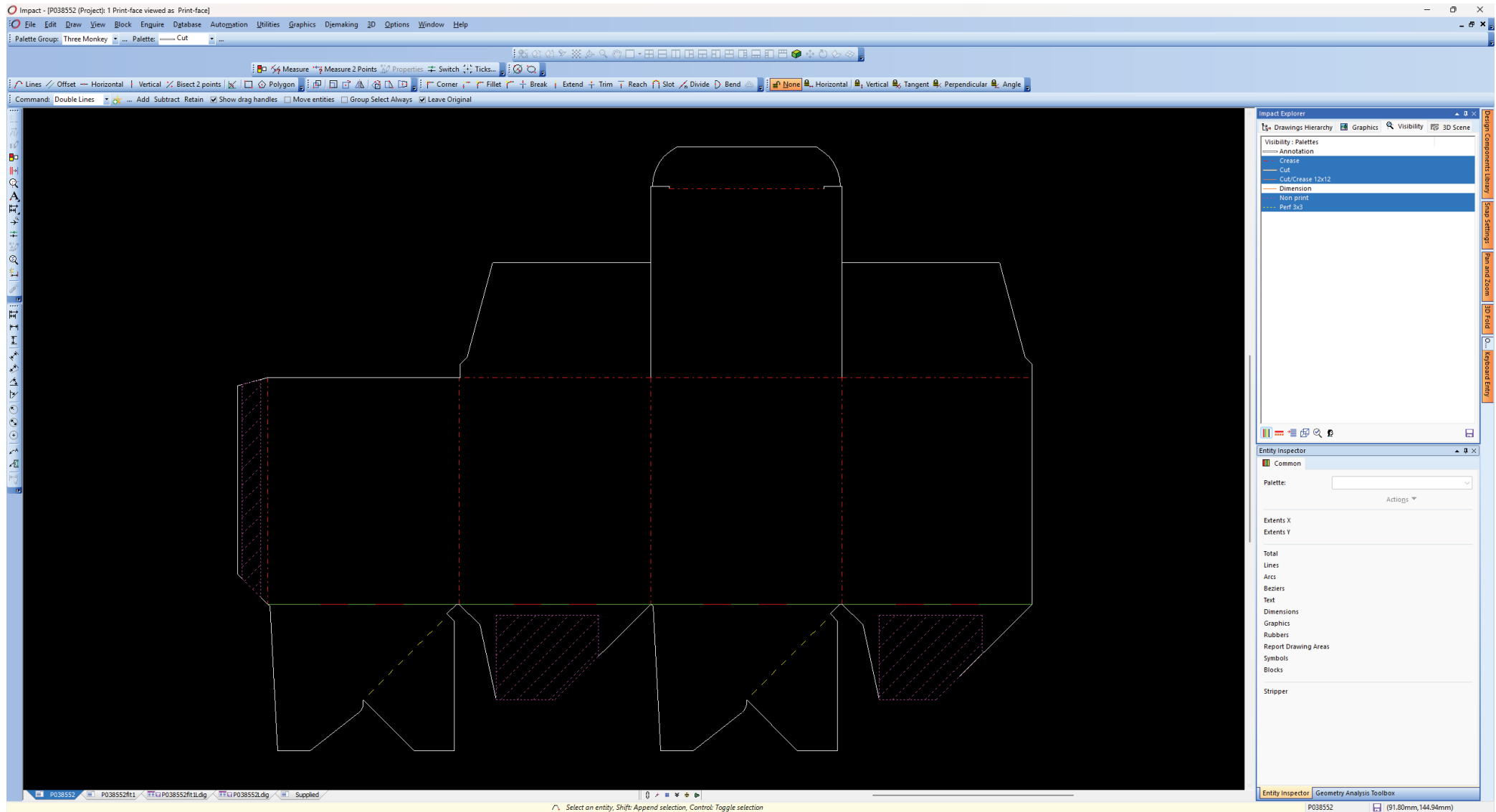


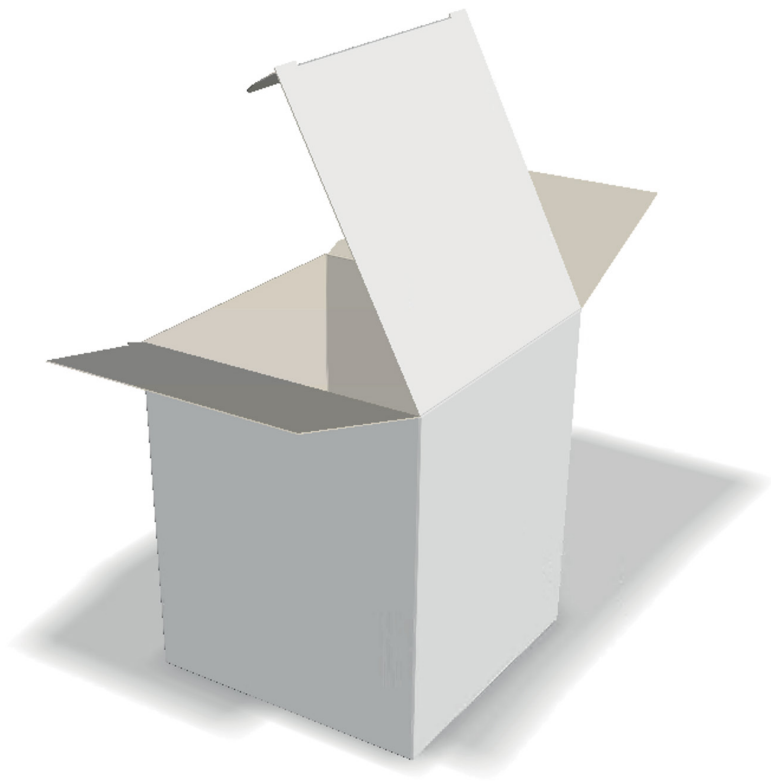


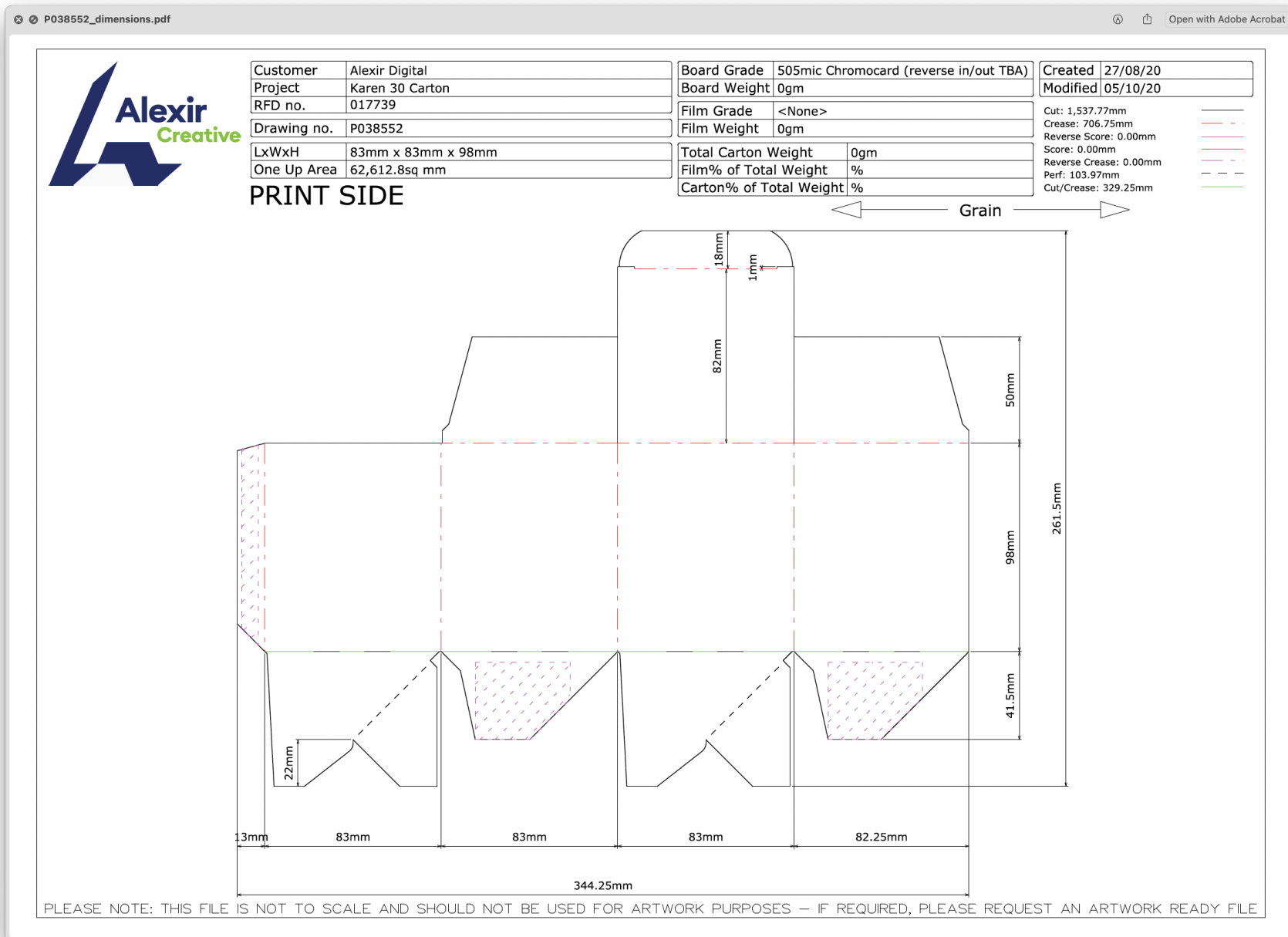
SCORE: This leaves an impression indent or a partial cut on a single stress

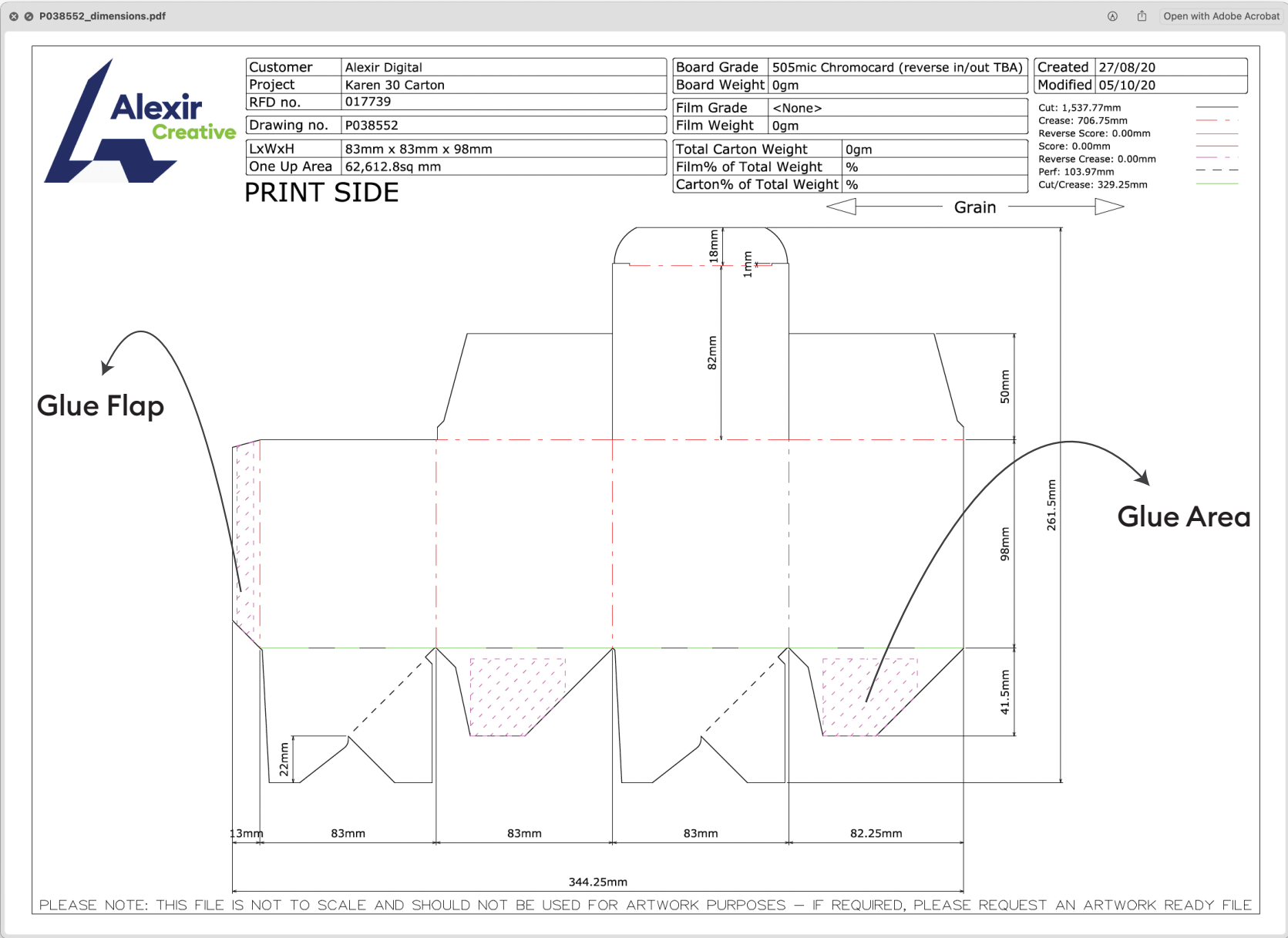
CREASE: Creasing is similar to scoring where the die creates a fold line on the packaging material. However, it also allows

PERFORATION: Perforating involves indenting a line of holes along the design material. The design is not separated from the material itself but can easily detach along the perforated lines.



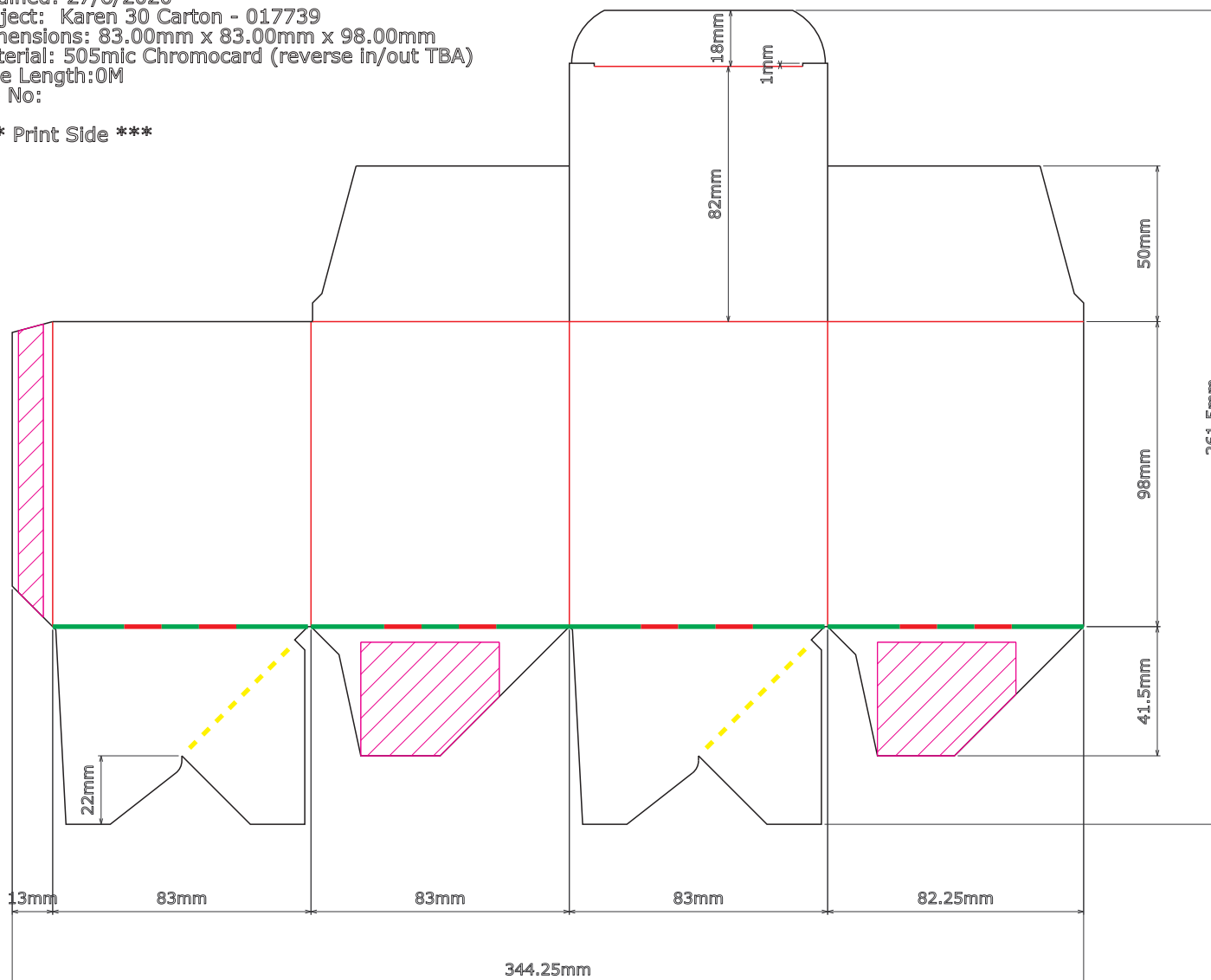






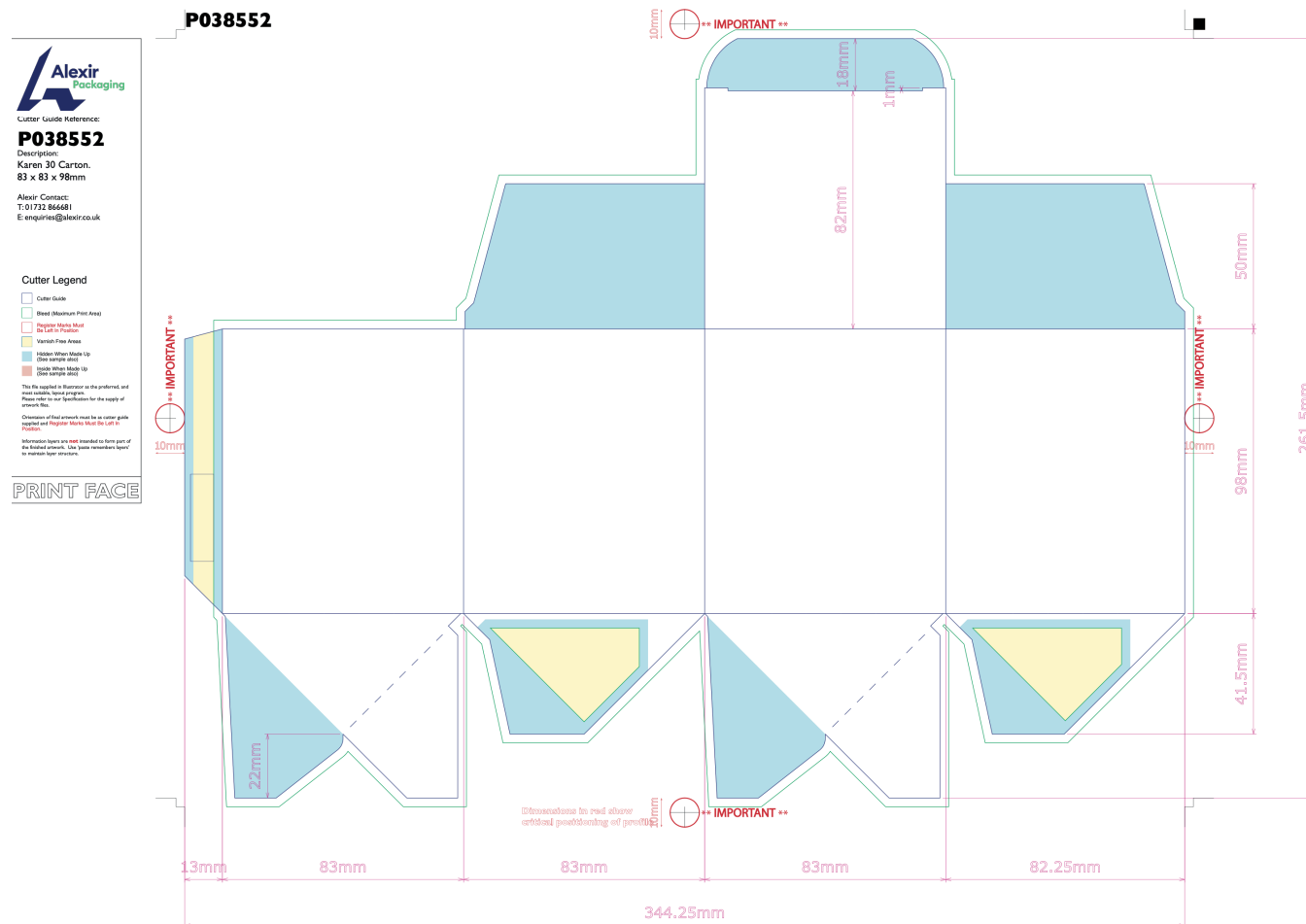
Customer: Alexir Digital
Drg No: P038552
Created: 27/8/2020
Modified: 27/8/2020
Project: Karen 30 Carton - 017739
Dimensions: 83.00mm x 83.00mm x 98.00mm
Material: 505mic Chromocard (reverse in/out TBA)
Rule Length: 0M
Die No:

*** Print Side ***

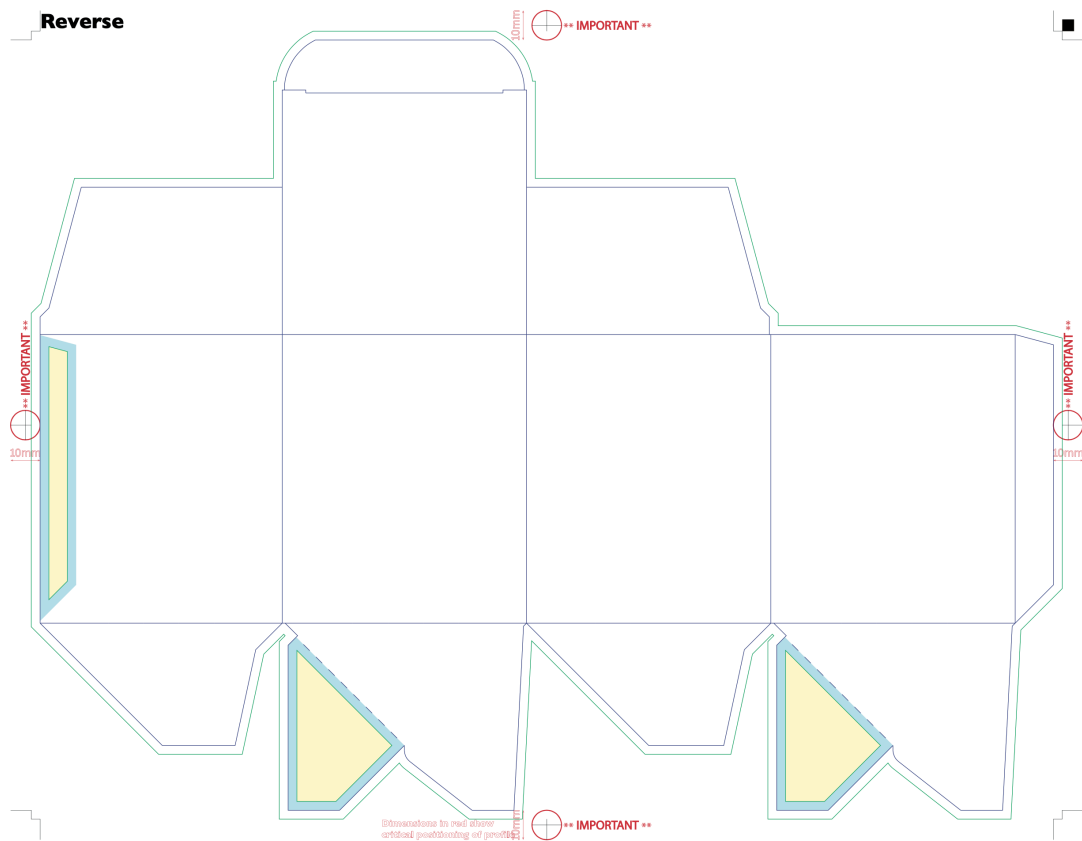


1:1 Dimension file

ARTWORK FILES FOR PRINT MUST FOLLOW
THIS PROFILE IN DOCUMENT SIZE AND
ORIENTATION WITH NO WORK OUTSIDE BLEED
DOCUMENT AREA! DIMENSIONS & ORIENTATION
INFORMATION NOT WANTED ON ARTWORK.



The profile needs to be reversed to create the artwork for the inside of the carton.





Cutter Guide Reference:

P038552

Description:
Karen 30 Carton.
83 x 83 x 98mm

Alexir Contact:
T: 01732 866681
E: enquiries@alexir.co.uk

Cutter Legend

- Cutter Guide
- Bleed (Maximum Print Area)
- Register Marks Must Be Left In Position
- Varnish Free Areas
- Hidden When Made Up (See sample also)
- Inside When Made Up (See sample also)

This file supplied in Illustrator as the preferred, and most suitable, layout program.
Please refer to our Specification for the supply of artwork files.

Orientation of final artwork must be as cutter guide supplied and **Register Marks Must Be Left In Position**.

Information layers are **not** intended to form part of the finished artwork. Use 'paste remembers layers' to maintain layer structure.

PRINT FACE

